



INTERNATIONAL SUMMER SCHOOLS IN GEOGRAPHY OF TOURISM

Rimini, o5th - 10th September 2011

"TOURISM BETWEEN GREEN AND BLUE ECONOMY. THE FUTURE OF MASS CONSUMPTION" NEW AND INNOVATIVE DIRECTION FOR SUSTAINABLE TOURISM DEVELOPMENT

This Summer School is designed to stimulate an interdisciplinary and international dialogue in tourism development strategies.

In a relaxed and friendly environment, the school is directed to bring up to date professionals, young researchers and students about the latest methodologies to enhance the tourists' experience as well as ways to promote places in this changing world. A variety of local and international case studies of tourism strategies and itineraries will be presented in the context of different policies, which aim to valorize local resources as a sustainable way to build a territorial development in a green perspective.

Lectures are held by a pool of Internationally established professors and professionals in the field, and are generally in English, with minor part in Italian (translation is forseen)

Credits

3 ECTS Credits

Final deadline for application

- 27th of May 2010 for scholarships aplication
- 17th of June 2010 for early bird registration fee
- 11th of August 2010 for all other applicants

Director of the Summer School:

Prof. Fiorella Dallari, University of Bologna

Partners





















scienza











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